



Celebrating 35+ years!

"HELPING CLIENTS MAKE A DIFFERENCE ... SINCE 1984"

Headquartered in Manitoba, Canada since 1984, Proactive Information Services Inc. assists clients in the public and non-profit sectors in meeting their social research and program evaluation needs. We gratefully acknowledge that we live and work on Treaty 1 Territory, the home of the Cree, Anishinaabe, Oji-Cree, Dakota, and Dene peoples, and the homeland of the Métis people.

One thing common to all our clients is their desire to "*make a difference*." Through use of both qualitative and quantitative methodological techniques, we work collaboratively with our clients to provide the insights that will allow them to make evidence-informed decisions and build their own evaluation capacity.

In Canada, we have worked with people in newcomer communities, with rural, urban and Northern communities, with Indigenous communities, with governments and community agencies and on many projects supporting vulnerable, minoritized and/or disenfranchised populations. We are advocates for social, economic and environmental justice. We are committed to promoting and acting on the Truth and Reconciliation Commission of Canada: Calls to Action.

Internationally, we have worked on projects in numerous countries in Central, Eastern and Southeastern Europe, as well as in Argentina, Lithuania, and Mongolia. These experiences have given us insights into the necessity of working to ensure that our evaluation processes and research methods are culturally, socially, and developmentally appropriate.

At Proactive, we believe that well designed processes can provide information for learning and decision-making at multi-levels. Information must be useful and accessible to a variety of audiences. To this end, we frequently promote developmental, participatory and empowerment approaches to research and evaluation which support organizational capacity building.

We believe evaluation must be culturally responsive, authentic, socially responsible and ethically sound; inclusive, insurgent, and constructivist in approach. We adhere to the Canadian Evaluation Society's Guidelines for Ethical Conduct. In our work, we promote a respectful, reciprocal, flexible, strength-based, learning approach.

Our two key professionals hold the Canadian Evaluation Society (CES) professional designation of Credentialed Evaluator (CE). Both are CES award winners and Fellows.

THE PROACTIVE PROFESSIONALS

Larry K. Bremner, CE FCES (Partner & President)

Mr. Bremner has worked in research and evaluation for over 40 years. In 1984, he established Proactive to provide social research services to the not-for-profit and public sectors. Through Proactive he has assisted organizations (government departments, First Nations communities and organizations, justice agencies, community-based agencies, museums, parks, post-secondary institutions, school districts, and regional health authorities) in meeting their learning and information needs. He has worked throughout Canada, in Central, Eastern and Southeastern Europe, and in Mongolia.

Larry has worked extensively in the areas of program evaluation, capacity building, information synthesis, and the design and coordination of large-scale studies. He is recognized for his methodological expertise and his ability to synthesize learnings from his knowledge and experience, bringing insights and innovation to his work, including keynote addresses and interactive workshops.

In 2012, Mr. Bremner was elected National President of the Canadian Evaluation Society (CES). As Past President, he represented CES on the international stage, including as Treasurer of the International Organisation for Cooperation in Evaluation (IOCE). He was the driving force behind the creation of the global EvalPartners network EvalIndigenous. In 2017, Larry received the Service to CES award and, in 2018, the Contribution to Evaluation in Canada Award. In 2019, he was inducted as a Fellow of the Canadian Evaluation Society (FCES), the Society's highest honour.

Proud of his Métis heritage, Larry is passionate about issues of equity and access. He believes that co-creation and participatory approaches to research and evaluation can foster the empowerment of disenfranchised and marginalized groups, while at the same time improving our important public systems and institutions.

Linda E. Lee, CE FCES (Partner & Vice-President)

Ms Lee has been a teacher, researcher and evaluator, working in evaluation for 40 years. She has expertise in: program evaluation; organizational and professional capacity building; as well as, the development of both traditional and innovative evaluation and assessment instruments. She is known for her engaging and interactive workshops. Linda has worked across Canada and throughout East Central and Southeastern Europe, as well as in Lithuania and Argentina. Linda has been a keynote speaker, presented papers and facilitated workshops at many national and international conferences.

Linda is a former national President of CES and a former President of the Manitoba Chapter. She was co-chair of the 1996 and 2007 CES National Conferences. She was the recipient of the 2003 Service to the CES Award and was inducted as a Fellow of CES (FCES) in 2009. She has served on the CES Credentialing Board and the Fellows' Executive. She is a founding member and former co-chair of the CES Diversity, Equity, and Inclusion Working Group. She is also a former President and Chair of the Board of Volunteer Manitoba.

Linda has worked extensively in Canada and elsewhere with those who want to promote a brighter future for young people. She is passionate advocate for using evaluation to help create a better world.

PROACTIVE'S SERVICES

Proactive provides a range of services to clients, including:

- ◆ **Program Evaluation**
 - Multi-faceted Evaluations
 - Developmental Evaluation
 - Case Studies
 - Project Monitoring
 - Program Reviews
- ◆ **Social Research**
 - Environmental Scans
 - Needs Assessments
 - Primary Research
- ◆ **Public Consultations**
- ◆ **Workshops, Training and Planning**
 - Coaching and Capacity Building
 - Facilitation
 - Strategic Planning
- ◆ **Research & Data Support Services**
 - Literature Reviews, Evidence Syntheses, & Annotated Bibliographies
 - Survey Support
 - Qualitative Analysis
 - Quantitative Data Support and Analysis (SPSS, Excel)
- ◆ **Development Services**
 - Logic Models
 - Evaluation Frameworks
 - Research & Evaluation Tool Kits
 - Manuals, Curricula and Learning Materials
 - Feasibility Studies
 - Exhibit Development/Copy Testing

FOR EXAMPLES OF OUR PROJECTS CONTACT US AT:

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Linda Lee (204) 955-4489

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OR VISIT US ON FACEBOOK FOR THE LATEST NEWS!

SELECTED CLIENTS

Since 1984, Proactive has worked with clients in the public, private, non-profit and voluntary sectors, including governments, Indigenous organizations, school districts, post-secondary institutions, health authorities, community agencies, foundations and other NGO's across Canada and abroad. Examples of clients include the following.

Indigenous Communities & Organizations

Arctic Indigenous Wellness Foundation, Yellowknife, NT
BC Aboriginal Child Care Society, Vancouver, BC
Dakota Ojibway Tribal Council, MB
Hotii ts'eeda, Tlicho Government, Yellowknife, NT
Indigenous Inclusion Directorate, Manitoba Education, Winnipeg, MB
Ka Ni Kanichihk Inc., Winnipeg, MB
Ma Mawi Wi Chi Itata Centre, Inc., Winnipeg, MB
Manitoba Keewatinowi Okimakanak Inc. (MKO), MB
Norway House Cree Nation, MB
Peguis First Nation, MB
Selkirk Friendship Centre, Selkirk, MB
Tataskweyak Education Authority, Tataskweyak Cree Nation (TCN), MB

International Projects

Center for Educational Initiatives, Bosnia and Herzegovina
Fundación Leer, Buenos Aires, Argentina
International Labour Organization/International Programme for the Elimination of Child Labour, United Nations, Geneva, Switzerland
International Step by Step Association (ISSA), Budapest, Hungary
Ministry of Education and Science, Vilnius, Lithuania
Open Society Foundation (OSF), London, UK
Open Society Institute (OSI), Budapest, Hungary and New York, USA
UNICEF, Sarajevo, Bosnia and Herzegovina

Healthy Communities

Addictions Foundation of Manitoba, Winnipeg, MB
Assiniboine North Regional Health Authority, MB
Atlantic Region of First Nations and Inuit Health Branch, Halifax, NS
Canadian Community Economic Development Network (CCEDNet) Manitoba
City of Winnipeg, Winnipeg, MB
Central Manitoba Regional Health Authority, MB
Department of Justice, GNWT, Yellowknife, NT
Family Dynamics, Winnipeg, MB
Family Services of Greater Vancouver, BC
First Nations and Inuit Health Branch, Health Canada
Girl Guides of Canada, Toronto, ON
Health in Common, Winnipeg, MB
Human Resources Development Canada (HRDC)
Inclusion Winnipeg, Winnipeg, MB
IRCOM, Winnipeg, MB
Justice Canada, Ottawa, ON

Learning Disabilities Association of Yukon, Whitehorse, YK
Manitoba Housing and Community Development, Winnipeg, MB
Manitoba Start, Employment Solutions for Immigrants, Winnipeg, MB
Marymount, Winnipeg, MB
Northern Health Region and Mystery Lake School District, Thompson, MB
National Crime Prevention Centre, Public Safety Canada, Ottawa, ON
Opportunities for Employment, Winnipeg, MB
Public Health Agency of Canada, Ottawa, ON
Rehabilitation Centre for Children, Winnipeg, MB
Réseau Compassion Network, Winnipeg, MB
Sara Riel Inc., Winnipeg, MB
SEED Winnipeg Inc., Winnipeg, MB
Seven Oaks Early Years Coalition, Winnipeg, MB
South Eastman Regional Health Authority, MB
Sport Recreation & Youth, GNWT, Yellowknife, NT
Thrive Community Support Circle, Winnipeg, MB
United Way of Winnipeg, Winnipeg, MB
University of Saskatchewan, Saskatoon, SK
West Central Women's Resource Centre, Winnipeg, MB
Wolseley Family Centre, Winnipeg, MB
Youville Community Health Centre, Winnipeg, MB

Elementary and Secondary Education

Canada Millennium Scholarship Foundation
Child Guidance Clinic, Winnipeg, MB
Education, Culture and Employment, GNWT, Yellowknife, NT
Manitoba Association of School Business Officers (MASBO), Winnipeg, MB
Manitoba Association of School Superintendents (MASS), Winnipeg, MB
Manitoba Education & Training, Winnipeg, MB
Manitoba High School Athletic Association, MB
Manitoba Rural Learning Consortium (mRLC), MB
Manitoba School Improvement Program Inc. (MSIP), Winnipeg, MB
Manitoba Teachers' Society, Winnipeg, MB
Manitoba Textbook Bureau, MB
Ontario Ministry of Education, Toronto, Canada
Public Schools Finance Board, Winnipeg, MB
Schools, School Divisions/Districts across Western and Northern Canada
Student Services Administrators' Association of Manitoba (SSAAM), MB
Walter and Duncan Gordon Foundation, Toronto, ON
Yukon Department of Education, Whitehorse, YK

Post-Secondary Education and Training

Canadian College and University Environmental Network (CCUEN)
Manitoba Advanced Education and Literacy, MB
Manitoba Aerospace, Winnipeg, MB
Nunavut Arctic College, Iqaluit, NU
Prior Learning Assessment and Recognition, Manitoba Advanced Education and Literacy, MB
Rideau Hall Foundation, Ottawa, ON
Red River College, Winnipeg, MB
University of Manitoba, Winnipeg, MB

University of Ottawa Faculty of Education, ON
Winnipeg Technical College, Winnipeg, MB
Workplace Education Manitoba (WEM), Entrepreneurship, Training and Trades, MB

Culture, Heritage and Recreation

Canada Council for the Arts, Ottawa, ON
Calgary Science Centre, Calgary, AB
Canadian Heritage, Parks Canada: Alberta Region, Mountain Parks, Prairie and N.W.T. Region, Riding Mountain National Park, Yukon Region
Canadian Museum for Human Rights, Winnipeg, MB
Glenbow, Calgary, AB
Langley Centennial Museum, Langley, BC
Manitoba Arts Council, Winnipeg, MB
Manitoba Museum, Winnipeg, MB
Rural Municipality of Gimli, MB
Science Alberta Foundation, Calgary, AB



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